TRAVEL STUDY: Bringing Asia to you!

JULY 19 – AUGUST 13, 2021

The overall course objectives are to nurture your growth as an effective, multicultural leader in the context of global business, as well as to increase your knowledge about business and leadership across Asian cultural contexts.

Directed by Bob McCann, International Area Studies

Required Courses:

- I A STD 110A (4 units) Strategic Business Communication
- I A STD 110B (4 units) Business Leadership Across Asia

Virtual Study Abroad:

In addition to the same academic content as planned, your program may include the following virtual experiences:

- Academic engagements/ Executive Sessions
- Social Impact Exchange
- Anime and Game Culture Tour
- Bulgogi Cooking Class

Program Fees*:

UC - $2,900
Visiting - $3,400

*Fees include: Tuition and fees, course instructions, virtual engagements.

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