

Summer Travel Study Program Guidelines

The UCLA International Education Office (IEO) welcomes proposals for new and returning summer Travel Study programs. IEO staff work with students, faculty, and departments to create, manage, and promote study abroad programming that adheres to the field's and the University's best practices. As you assemble the details for your Travel Study program, we are always here to help. We have developed the following document to help familiarize you with the structure of summer Travel Study, expectations of departments and chairs, important policies and procedures, and roles and responsibilities for both IEO staff and the faculty director. Please read through this document before submitting your details for the coming year, and let us know if you have any questions throughout the submission process.

UCLA International Education Office
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How the Process Works

Proposals for *new* programs are reviewed by the IEO faculty director and staff in consultation with the Senate Committee on International Education. *New* program proposals for Summer 2021 are due by June 1, 2020 and approval decisions are typically made by end of summer.

All *returning* programs for Summer 2021 require faculty director, department chair and MSO signatures in order to be approved for return. Signed versions of this form are due by July 1, 2020 and may be uploaded with the Program Details online form.

The following conditions must be met for all programs:

- All program proposals must have department chair approval;
- Travel Study Program Directors need to be members of the UCLA faculty and well-versed in the location in which the program will be offered;
- Programs must include a minimum of 8 quarter units of credit, are expected to be academically rigorous and maintain appropriate contact hours while in a condensed format;
- Travel Study Program Directors are required to live in residence with their programs during the entire duration of the Travel Study Program;
- The International Education Office does not conduct programs in locations with elevated State Department Warnings or Alerts. If the US State Department increases to a higher level Warning or Alert after a program has been slated to run, the IEO reserves the right to suspend the program;
- Programs will be assessed for academic, structural, financial, and administrative viability. Depending on the complexity of the program, full budgetary and administrative evaluation may take several months to conduct. In rare instances, a program that has received initial approval may be subject to postponement for another summer or cancellation if administrative or financial obstacles become apparent.
- Programs that are cancelled for two consecutive cycles will not be considered in future cycles.
- Contract negotiation with various vendors begins very early in the planning process for all programs. In order to ensure that all program logistics are included in the contracts, full program details must be submitted to IEO staff by September 11, 2020. Please see timeline at the end of this document for reference. Failure to submit these details by the indicated deadlines could lead to cancellation of the program if we are unable to secure bookings in time.

Typical Travel Study programs:

- are 4-5 weeks in duration;
- include a minimum of 8 quarter units;
- may include an optional independent study course at the discretion of the program director;
- combine classroom sessions with excursions related to the academic content;
- integrate local experts into the classes or excursions;
- include a graduate teaching assistant if the budget permits;

The Year-round Role of a Travel Study Faculty Director

Developing and running a Travel Study program is a collaborative process between the faculty and IEO staff. When considering becoming a program director, please keep in mind that there are year-round expectations of you, such as the following:

- **Working regularly with IEO to develop the program**
Depending on the complexity of the program, this may require several meetings and follow up discussions. Faculty need to be prepared to make themselves available for program planning discussions as they come up. It is imperative that all program details are submitted to the IEO by indicated deadlines. Please see timeline at the end of this document for reference.
- **Working with IEO to advertise the program**
Marketing for Travel Study programs is not the sole responsibility of the IEO marketing unit. It is a joint effort between IEO staff, faculty, and departments. The vast majority of Travel Study participants indicate that they learned about their program by either hearing about it from the faculty or word of mouth from a past participant. 75% of Travel Study enrollments typically take place in the first 2 months of registration. We have found that Fall Quarter is the key time period for marketing efforts. While the IEO conducts a robust marketing campaign, without earnest and early marketing efforts taking place within the department, programs prove difficult to fill and this can lead to cancellation. Therefore, it is essential that all Travel Study faculty, together with their department SAOs, make time to actively promote programs and to do this throughout Fall and Winter Quarters. Faculty need to work with their respective departments to strategize on a marketing plan. This marketing plan should begin in mid-September or early October. We have found that marketing programs early helps tremendously in driving enrollments.
- **Responsibility for the wellbeing of students**
The role of a Travel Study director goes beyond the classroom and requires being on call 24/7. It is the responsibility of the faculty director to handle sensitive issues as they come up while abroad. Students may encounter personal, health, or financial difficulties abroad, and faculty need to be prepared to deal with a variety of sensitive issues. For any student encountering severe difficulties or who has violated any aspect of the student code of conduct, faculty are **required** to report those matters to IEO for evaluation and guidance. Trainings on how to deal with violations of the student code of conduct, sexual harassment, sexual assault, as well as other safety concerns related to student wellbeing are coordinated by the IEO for faculty directors.
- As part of the role as group leader, faculty are required to live in-residence with students with the exception of programs with homestays or those with dormitory housing that include a residential supervision component.

Developing a Travel Study Curriculum

Travel Study programs include a minimum of 8 quarter units in order to be eligible for financial aid. The IEO recommends that departments choose courses that are already an integrated part of the department's curriculum. It is important to consider courses that fulfill major and minor requirements while also having broad appeal to non-majors. The department should also be mindful of whether courses may compete with other summer offerings.

Financial Risks, Responsibilities and Revenue Sharing

Departments hosting the program assume the financial risk for the program. Budgets are built around a break-even threshold. If a program faces potential deficit, it will require department chair approval for the program to run. IEO staff will contact the chair in December and January to report updates on enrollments and discuss any possible deficit scenarios. A decision by the chair to cancel a program will need to be made by February 1st to allow sufficient time for students to make alternate summer plans and to prevent out-of-pocket losses for students on items such as airplane tickets.

Attrition rates are typically low for Travel Study programs. Our non-refundable deposit requirement and refund policies generally protect against many unexpected drops. However, it is possible for a program to have late cancellations which can put the program at risk for deficit. Currency conversion fluctuations and emergencies abroad can also impact the final reconciliation of the budget. The IEO cannot guarantee that programs will not suffer financial losses.

In the event a program surpasses break-even and generates revenue, that revenue will be distributed to the academic department using the same methodology used for all Summer Sessions revenue sharing.

For an overview of the Summer Sessions revenue sharing process, please visit <https://summer.ucla.edu/planning/revenuesharing>.

Revenue sharing projections will be provided to departments. Please note that, due to currency exchange fluctuations and costs associated with emergencies abroad, revenue sharing projections are more volatile for Travel Study than regular courses. A finalized revenue sharing report will be available the following February when Summer Sessions revenue sharing is finalized. Any revenue will be distributed in March.

Program Budgets and Fees

Once IEO has worked with the faculty to identify all of the requirements of the program, our office creates a program budget, determines the necessary program fee, and establishes the enrollment break-even target. The IEO is committed to keeping program fees as low as possible for students. If the IEO feels that a program budget is creating a program fee or enrollment target that is too high, we will make recommendations as to where we might find cost-savings which may include the suggestion of a salary cap or modifying aspects of the program's structure. If cost savings cannot be identified or would compromise the integrity of the program, the program may be subject to postponement for another summer to allow for further review, or cancellation if it is determined that further review would not benefit the program's financial viability.

Vetting of new vendor/partner relationships requires coordination between IEO, Purchasing, Accounting and the Office of Insurance and Risk Management. There may be circumstances when the University cannot use a faculty director's or department's preferred vendor/partner for the program. Examples include disagreeable contractual clauses, inability of the vendor/partner to accept a payment method acceptable to UCLA, student safety in question due to practices and/or location of the vendor/partner, etc. IEO will notify departments of issues and explore alternate sources for services.

After the program budget and fee are fully established, the financial details are submitted to the Academic Planning and Budget Office and become part of the official Summer Sessions registration and tuition calculation program and the official record for the Financial Aid Office. As a result, it is not possible to change a program fee once it has been finalized.

Any budget revision requests that faculty or department staff would like IEO to consider after a program fee is established will need to be reviewed by IEO staff to determine its overall impact on the financial viability and/or integrity of the program. IEO staff will consult with department Chairs and MSOs concerning any matters that have significant impact on the program's budget.

Compensation

IEO will begin the budget process with the goal of having faculty compensation follow the same compensation policies (APM 661) for regular Summer Sessions' courses: 8.5% of a faculty member's 9-month annual for each course that is part of the required curriculum and directly taught by faculty. This is based on the lowest nine-month academic annual salary (exclusive of administrative stipends, above-scale payments, staff appointments, or other compensation) in effect June 30 of the summer in which the instructor is teaching. Increases in pay that are effective July 1 or after are not included.

Faculty compensation falls under the purview of the department chair. Some academic departments have summer salary caps or otherwise reduced compensation packages for faculty who teach in summer.

Please note that in some instances, program budgets may not be able to sustain compensation at the full 8.5% per course level. In those cases, IEO will discuss with department chairs and faculty a reduced compensation package with a base salary that increases based on enrollments to allow the program to be financially viable.

Teaching Assistant stipends vary depending on payroll title. For stipend levels, visit <https://www.summer.ucla.edu/planning/personnel>. Teaching Assistants are responsible for in-classroom and academic related support only. Program Representatives are responsible for out-of-the-classroom duties including accompanying on field trips, problem solving, arrival/check-in, housing supervision, etc. Ideally, the same graduate student will fill both roles while on the Travel Study program but the responsibilities are separated for budgetary and administrative reasons.

Faculty and TAs cannot earn more than 33% of their annual salary during the summer. Program Directors, Faculty and TAs do not receive an additional stipend to cover the grading of optional 197/199 (Directed Research) independent research papers.

All hiring decisions must be approved by the department chair.

Faculty and TAs will also receive a flat rate per diem to help offset the cost of meals and incidentals. The per diem amount is set by the IEO based on program location, duration, and how many meals are included with accommodations. Airfare and accommodations for faculty and TAs are provided by the program.

Enrollment Targets

It is difficult to predict demand for a program. We have found student interest in Travel Study programs often varies from year to year. Even programs that are immensely popular in certain years can face diminished enrollments in others. It is important for departments to be prepared that enrollments may be lower than expected and plan early with the IEO how decisions will be made about the program in the event of low enrollments. Most programs need to meet 85% of the enrollment target by late January in order to reach the target by April.

Departments can track real-time enrollments beginning November 15th.

Program Cancellation

IEO staff will closely communicate with faculty and department chairs if a program is having difficulty reaching sufficient enrollment numbers. If programs aren't on track to reach approximately 85% of the projected breakeven by late January, department chairs will need to be prepared to make cancellation decisions. Historical enrollment patterns show that enrollments slow down significantly between February and April and a program that is significantly behind by early February is unlikely to catch up even with another surge in marketing. A decision by the chair to cancel a program will need to be made by February 1st to allow sufficient time for students to make alternate summer plans and to prevent out-of-pocket losses for students on airplane tickets. There is no compensation given to teaching personnel in the case that a program should be cancelled. Full refunds will be given to enrolled students.

There may also be situations where problems emerge such as political instability, earthquakes, tropical storms, health epidemics, etc. If a Travel Warning or Alert is issued, the IEO reserves the right to suspend the program. If after

extensive consultation with the Program Director, Department Chair, and authorities on the region, it is determined that the program must be cancelled, the International Education Office will give enrolled students full refunds.

Programs that are cancelled for two consecutive cycles will not be considered in future cycles.

Program Selection Process

Proposals for *new* programs are reviewed by a committee of stakeholders for the International Education Office (including but not limited to: Travel Study Associate Director, IEO Director, IEO Faculty Director, Senate Committee on International Education). Programs must include all the basic conditions listed above to be considered.

If we receive an abundance of qualified proposals, selections will be made based on diversity of location, field of study safety considerations, operation costs, and potential student interest based on campus and national trends. Due to limited resources, we are only able to select one to three new programs to launch in any given cycle. Department Chairs and Program Directors will be notified by the end of summer whether a proposed program was approved.

Timeline

- **March-June**
 - *new* program proposals due by June 1, 2020
 - *new* proposals are vetted, decisions generally made by early summer
- **July-October**
 - web pages and flyers are created
 - signed Program Guidelines form for *returning* programs due by July 1, 2020
 - finalized program details for *all* programs are due by September 11, 2020
 - contracts with program vendors brokered
 - budget is finalized; fees are set
- **September-October**
 - UC study abroad fairs
 - departmental info sessions
 - departmental listserv announcements
 - class announcements
 - faculty and departments need to actively begin promoting program offerings during this
- **November 18**
 - registration for Travel Study opens
 - emails sent throughout UC
 - joint marketing efforts continue between IEO and departments
- **November-December**
 - targeted email campaigns to various majors
 - joint marketing efforts continue between IEO and departments
 - chairs are updated about enrollment targets
- **January-February**
 - additional info sessions and targeted emails
 - joint marketing efforts continue between IEO and departments
 - chairs are updated about enrollment targets
 - final cancellation decisions must be submitted by chairs no later than February 1, 2021
 - Faculty welcome letters must be submitted to the IEO no later than January 29, 2021
- **March**
 - Syllabi and pre-departure orientation dates must be submitted to the IEO no later than March 19, 2021
 - syllabus and invitation to pre-departure orientation is sent to students
- **April**
 - final payment or financial aid application is due
 - registration closes
- **April-May**
 - pre-departure orientations with students take place
 - IEO workshops on emergency preparedness for faculty and TAs
- **June-July**
 - pre-departure meetings between IEO and faculty directors take place

Please review this document and upload a signed copy with your program details form online:

Faculty (Program Director) Signature

Faculty (Program Director) Signature

Chair Signature

MSO Signature