

Example Project Placement Plan

Essential information:

Company	New Energy Nexus		
Company Country	Vietnam	Company Website:	https://www.newenergynexus.com/
Virtual or In-person	In-person	Career Field	Entrepreneurship, Green Technology, Environmental & Sustainability

About the Host Company

New Energy Nexus is an international organization that supports clean energy entrepreneurs with funds, accelerators, and networks. They started in California and operate programs in China, India, Southeast Asia, and East Africa.

Core Skills

- Research and analysis
- Design electronic or manual website, marketing materials, posters
- Presenting: in person, digital, creating
- Social media: Marketing, content, strategy
- Business Development: networking, emailing, client visits
- Databases: for sales leads, products etc.

Internship Title: Program Intern

What are the main projects that Intern is working on?

An opportunity to learn about energy innovation and create a meaningful impact to the clean energy sector in Vietnam and in the world. The Vietnam program is in its early stage of development that requires strong commitment and initiative, but also offers tremendous learning opportunities for career growth.

- Marketing and Communication: Support the program in developing marketing and communication materials, newsletter, press release
- Event management: Support the planning and implementation of program events, participating in other events to develop networks
- Database management: Manage contacts of stakeholders, develop internal database system
- Research: Research on industry trends, event, conducting interviews etc.