

2016 Global Cities- Summer Barcelona Exchange Program

COURSE OFFERINGS: UCLA (Session C)

AFRICAN AMERICAN STUDIES

Recent African American Urban History: Funk Music and Politics of Black Popular Culture

Brown, S.D. **AF AMER** **M150D**
 (Same as History M150D.) Exploration of musical genre known as funk that emerged in its popular form during late 1960s and reached popular high point, in black culture, during 1970s. Funk, fusion of gospel, blues, jazz, rhythm and blues, soul, rock, and many other musical styles, offers students unique window into recent African American history. P/NP or letter grading.

CHICANA AND CHICANO STUDIES

Understanding Whiteness in American History and Culture

De Guzman, J. **CHICANO** **CM182**
 Lecture, three hours; discussion, one hour (when scheduled). Designed for juniors/seniors. History, construction, and representation of whiteness in American society. Readings and discussions trace evolution of white identity and explore its significance to historical construction of race class in American history. Concurrently scheduled with course C256. Letter grading.

COMMUNICATION STUDIES

Entrepreneurial Communication

Peterson, S.M. **COMM STD** **109**
 Lecture, four hours. Study of entrepreneurial communication from foundations in internal and external communication and development of data analysis, interpretation, and presentational skills utilized in existing, as well as in development of, contemporary innovative businesses. P/NP or letter grading.

Theory of Persuasive Communication

Suman, M.W. **COMM STD** **140**
 Lecture, four hours. Study of entrepreneurial communication from foundations in internal and external communication and development of data analysis, interpretation, and presentational skills utilized in existing, as well as in development of, contemporary innovative businesses. P/NP or letter grading.

Social Networking

Suman, M.W. **COMM STD** **156**
 Lecture, three hours. Investigation of how new online social networks have facilitated interpersonal interactions for knowledge sharing, romance, business, politics, and entertainment. Critical investigation of current popular social networking websites (e.g., Facebook, MySpace, Friendster, You Tube) through social network analysis and other social science research methods. P/NP or letter grading.

Media, Gender, Race, & Class

Marchant, E.A.

COMM STD

149

Lecture, four hours; activity, one hour. Limited to junior/senior Communication Studies and Gender Studies majors and Labor and Workplace Studies minors. Examination of manner in which media culture induces people to perceive various dominant and dominated and/or colonized groups of people. Ways in which women, gay, lesbian, bisexual, transgendered, racial, and ethnic marginalized peoples, class relations, and other subaltern or subordinated groups are presented and often misrepresented in media. Investigation and employment of practical applications of communications and feminist theories for understanding ideological nature of stereotyping and politics of representation through use of media, guest presentations, lectures, class discussions, and readings. Introduction to theory and practice of cultural studies. Letter grading.

ECONOMICS

Pricing and Strategy

MA, Y

ECON

106P

Lecture, three hours. Requisite: course 101. Enforced corequisite: course 106PL. Enrollment priority to Business Economics majors. Advanced pricing topics typically include linear programming and shadow pricing, peak load pricing, two-part pricing, strategic pricing, and auctions and bidding. Letter grading.

Environmental Economics

McDevitt, E.P.

ECON

M134

Lecture, three hours. Requisite: course 101. Enforced corequisite: course 106PL. Enrollment priority to Business Economics majors. Advanced pricing topics typically include linear programming and shadow pricing, peak load pricing, two-part pricing, strategic pricing, and auctions and bidding. Letter grading.

International Finance

McDevitt, E.P.

ECON

122

Lecture, three hours; discussion, one hour. Requisite: course 102. Enforced corequisite: course 122L. Not open to students with credit for former course 120. Emphasis on interpretation of balance of payments and adjustment to national and international equilibria through changes in price levels, exchange rates, and national income. Other topics include making international payments, determination of exchange rates under various monetary standards, capital movements, exchange controls, and international monetary organization. P/NP or letter grading.

ENVIRONMENTAL STUDIES

Global Environment and World Politics

McDevitt, E.P.

ENVIRONM

161

Lecture, three hours; discussion, one hour. Requisite: course 102. Enforced corequisite: course 122L. Not open to students with credit for former course 120. Emphasis on interpretation of balance of payments and adjustment to national and international equilibria through changes in price levels, exchange rates, and national income. Other topics include making international payments, determination of exchange rates under various monetary standards, capital movements, exchange controls, and international monetary organization. P/NP or letter grading.

FILM AND TELEVISION

Digital Cinematography

Nuse, D.

FILM TV

122E

Lecture, three hours. With lectures, screenings, and demonstrations, study of principles of digital cinematography. How tools and techniques affect visual storytelling process. Topics include formats, aspect ratios, cameras, lenses, special effects, internal menu picture manipulation, lighting, composition, coverage, high definition, digital exhibition, filtration, multiple-camera shooting. P/NP or letter grading.

Film Genres

Kratzer, S.C.

FILM TV

114

Examination of western--quintessential American genre--from beginnings in U.S. cinema through transformations in Hollywood and beyond, within changing cultural and ideological context. Study of genre's core ideological conflict between law, order, and justice for all versus unlimited personal/individual freedom, and its revision throughout genre cycle. Westerns studied include classical (Stagecoach), revisionist re-evaluation of race and ideology (The Searchers), spaghetti (A Fistful of Dollars), Japanese samurai film influence on 1960s western (Seven Samurai remade as The Magnificent Seven), deconstruction (McCabe and Mrs. Miller, The Wild Bunch), parody (Blazing Saddles), and ramen (Tampopo). Exploration of genre revival as directory take new look: Unforgiven, acid (Dead Man), genre crossing such as neo-spaghetti-western blaxploitation homage Django Unchained and The Hateful Eight, noir (No Country for Old Men), grim Euro-alpine (The Dark Valley), and The Revenant, within changing political and cultural environment.

Directing

Turken, D.N.

FILM TV

122M

Lecture, three hours. Through discussions, screenings, demonstrations, and guests, exploration of script, previsualization, directing actors, directing camera coverage in relationship to story, practical on-set directing, and directing for camera. P/NP or letter grading.

Production III: Marketing, Distribution, and Exhibition

Liebing, H.

FILM TV

183C

Lecture, three hours; discussion, one hour. Open to nonmajors. Marketing and distribution of feature films across multiple exhibition platforms and subsequent reception and consumption by audiences. Focus on engagement between distributor, exhibitor, and audience and analysis of various conceptual frameworks and industrial strategies within which these relationships are conceived and operate. May be taken independently for credit. Letter grading.

GENDER STUDIES

Bodies

Santos, S.D. and Marchant, E.A.

FILM TV

104

Lecture, three hours. Enforced requisite: course 10. Exploration of scholarly theories and histories of body, with focus on topics such as sex identities, sexuality, gendered violence, and reproductive politics. How has science, medicine, and culture sought to distinguish male from female in different historical periods and locations? How have meanings of terms sex and gender varied across time and place? How has gendered body been represented in different visual cultures? How have embodied identities been produced in different historical and geographic contexts? What is relationship between embodiment and desire? P/NP or letter grading.

GLOBAL STUDIES

Globalization: Markets

Thies, M.F.

GLBL ST

1

Lecture, three hours; discussion, one hour. Exploration of world economy. Topics include trade, colonialism, Industrial Revolution, and ever-increasing integration of local and national markets into truly global economy. P/NP or letter grading.

Selected Topics in Global Studies

Park, P.S.

GLBL ST

160

Entrepreneurs save world. Exploration of unique opportunities and challenges facing entrepreneurs who employ business skills and disciplines to tackle some of world's toughest social issues. Exploration of issues such as health care, providing for poverty, education, and infrastructure (e.g., energy, water, sanitation). Study offers tools to evaluate feasibility and effectiveness of various endeavors.

HISTORY

History of Los Angeles

Gantner, D.C.

HIST

M155

Lecture, three hours; discussion, one hour (when scheduled). Designed for juniors/seniors. Social, economic, cultural, and political development of Los Angeles and its environs from time of its founding to present. Emphasis on diverse peoples of area, changing physical environment, various interpretations of city, and Los Angeles' place among American urban centers. P/NP or letter grading.

INTERNATIONAL DEVELOPMENT STUDIES

Economic Development and Culture Change

Eyango, V.

INTL DV

110

(Formerly numbered 100A.) Lecture, three hours; discussion, one hour (when scheduled). Broad introduction to theoretical traditions in development studies, with focus on interactions between states, markets, and cultural value systems, with selected case studies in developing nations. Letter grading.

MANAGEMENT

Special Topics in Management

Ullmen, J.B.

MGMT

180

(Formerly numbered 100A.) Lecture, three hours; discussion, one hour (when scheduled). Broad introduction to theoretical traditions in development studies, with focus on interactions between states, markets, and cultural value systems, with selected case studies in developing nations. Letter grading.

Entrepreneurship and New Product Development

Rostamian, F.D.

MGMT

163

Lecture, three hours. Designed for juniors/seniors. Introduction to new product innovation and management. Students assume role of product managers in identifying, developing, and commercializing new products through cases, businesses currently in news, team project, and readings to develop critical thinking, decision-making skills, and creativity in launch of successful new product (team project). Letter grading.

Entrepreneurship and Venture Initiation

Wilson, N.M.

MGMT

160

Lecture, three hours; discussion, one hour. Introduction to key concepts of entrepreneurship, including new product development, finance, business plan development, and technology commercialization. Basic tools and personal characteristics required for entrepreneurship. Terminology used by lawyers, accountants, venture capitalists, and other investors when forming and financing new companies to be developed as startups, spinouts from existing company, or acquisitions of existing company (or its assets). Assessment of feasibility of business concept and communication of concept to potential investors, employees, and business partners. Discussion of technology feasibility, intellectual property, and licensing. Letter grading.

POLITICAL SCIENCE

Electoral Politics: Public Opinion and Voting Behavior

Mendes, F.

POLSCI

141B

Lecture, three or four hours; discussion, one hour (when scheduled). Requisite: course 40. Designed for juniors/seniors. Study of character and formation of political attitudes and public opinion. Role of public opinion in elections, relationship of political attitudes to vote decision, and influence of public opinion on public policy formulation. P/NP or letter grading.

Government and Politics in the Middle East

Noh, Y.

POLSCI

157

Lecture, three or four hours; discussion, one hour (when scheduled). Designed for juniors/seniors. Comparative study of government in the Arab States, Turkey, Israel, and Iran. P/NP or letter grading.

Malcolm X and Black Liberation

Lohmann, S.

POLSCI

M180C

Lecture, three or four hours; discussion, one hour (when scheduled). Designed for juniors/seniors. Analysis of black radicalism in mid-20th century, with special attention to contribution of Malcolm X and black nationalism to African American liberation movement. P/NP or letter grading.

SOCIOLOGY

Social Networks

Shih, K.J. / Walker, E.T.

SOCIOL

111

Lecture, three hours; laboratory, one hour. Analysis of how social networks create social structure, how social actors utilize them, and their unexpected effects. Topics include job search, firm efficiency, and social movements. Visualization programs, computer simulations, and research project. P/NP or letter grading.

Sociology of Crime

Rosales, W.E. / Walker, E.T.

SOCIOL

147A

Lecture, three hours; discussion, one hour. Sociological theories of social origins, organization, and meanings of crime and criminal behaviors. P/NP or letter grading.